

DDC – Alive at 25[®] Third Edition

Don't Let A Teen Become Another Statistic!

Every year, young adult drivers are involved in more than six million collisions, resulting in 14,000 fatalities. To save lives and equip teens to drive more defensively, the National Safety Council[®] has revised and updated its Alive at 25 defensive driving program.



Alive at 25, Third Edition

This course addresses the number one cause of death for drivers ages 15 to 24 — motor vehicle crashes — and has been adopted by many states and courts for graduated licensing and traffic violator programs. The third edition of Alive at 25 encourages young drivers to take responsibility for their driving behavior. A compelling new video challenges participants to imagine life without them.

what teens will learn

- Why young adults often underestimate risk
- The effects of inexperience, peer pressure and such distractions as cell phones, text messaging, MP3 players and GPS units
- The dangers of “kneeing”
- State and local driving laws and regulations
- Communication skills for assertiveness and being a young leader
- Responsibility of passengers

course description

Alive at 25 is a highly-effective four-hour course that serves as an excellent complement to standard driver education programs — and is also ideal for young drivers who incur traffic violations. Through interactive media segments, workbook exercises, class discussions and role playing, young drivers develop convictions and strategies that will keep them safe on the road.

course benefits

The third edition has a strong focus on good decision-making skills. Skill practice and on-the-spot defensive driving techniques help change bravado into confidence. In addition to language that's more appealing to young adults, there's also greater emphasis on classroom participation. Teens are encouraged to join in non-threatening, non-judgmental discussions — exploring how changing driving behavior makes personal, legal and financial sense.

Teen Driver: A Family Guide to Teen Driver Safety

This nationally acclaimed book, based on the principles of graduated licensing, helps parents understand the risks young drivers face. It offers a clear action plan that includes supervised driving practice, restrictions, and a parent/teen driving agreement.



Product #	Quantity	Member/nonmember price (ea.)
BE81345-0000	1	\$10.00



Making our World Safer[®]

Got 5 minutes?

Give Alive at 25 a sneak peak at
nsc.org/ddc/student/alive25.aspx



Alive at 25, Third Edition

- Zeroes in on drivers between the ages of 15 and 24 — the group most likely to be involved in fatal collisions.
- Trusted by more state governments, courts, law enforcement agencies and schools nationwide.
- Available in English or Spanish.

Experience the Difference

2nd Edition Program	3rd Edition Program
Addressed a generic 15-24 audience.	Acknowledges three distinct audiences and, where possible, provides instructors options for targeting each audience. The three audiences are: <ul style="list-style-type: none"> • Teens (ages 15-19) • Young adults (ages 20-24) • Military personnel
Relied on instructor to present statistics. Statistics were presented as percentages in the Course Guide.	Statistics are presented using an animated video. The narrator is the same age group as participants. Statistics are presented using pictures and analogies. Example: Instead of simply presenting the number of people who die in crashes, the narrator will say, “That’s the same as having an airplane crash each and every week.” The animation shows a plane crashing.
Old program didn’t distinguish between driver-created hazards in the environment.	New program makes the distinction, then emphasizes that teens can control hazards that “are not their fault.”
Hazards were presented using lecture and discussion formats. Course Guide was content heavy and included lengthy narratives, causing two problems: <ol style="list-style-type: none"> 1. Instructors would fall behind trying to teach all the content. 2. Instructors would pick and choose topics according to their interests. 	Driver-created hazards are presented in a video that uses animations (for visual effect) and a young narrator. The video is fast paced, heightening retention and learning. Course Guide contains relevant bullets (rather than a narrative).
Did not address technology and how it impacted the young driver.	Addresses technology, such as cell phones, text messaging, MP3 players and GPS units.
No other visuals except video.	26-minute video plus a 36-slide, full-color instructor PowerPoint presentation.