



14200 Park Meadow Drive, Suite 110S  
Chantilly, VA 20151  
Tel: 703-378-1420  
Fax: 703-378-4910

---

[Customer name]  
[Customer address]  
[City, State, Zip]

### **Notice of Data Breach**

Dear [Customer name]:

We write to inform you of an incident involving access to information associated with online purchases made on our website [www.alphaindustries.com](http://www.alphaindustries.com) and [www.shopalphaindustries.com](http://www.shopalphaindustries.com) which resolves to [www.alphaindustries.com](http://www.alphaindustries.com). Although we are unaware of any actual misuse of your information, we are providing notice to you and other potentially affected customers about the incident, and about tools you can use to protect yourself against possible identity theft or fraud.

#### **What Happened?**

We were informed on February 6, 2017 that our website [www.alphaindustries.com](http://www.alphaindustries.com) experienced an intrusion last year. Our site is operated for us by a third-party platform provider, Aptos, and it was Aptos that experienced the intrusion.

To date, the investigation indicates that the intrusion began in approximately February 2016 and ended in December 2016. The intruder(s) placed malware on Aptos' servers, and by doing so gained access to our customers' payment card data, including payment card numbers. The intruder(s) also had access to historical payment card data. Because you have provided your payment card information to us in the past, we are notifying you about this data breach.

You may wonder why you are hearing about the breach now. Aptos did not discover the breach until November 2016. In addition, law enforcement is investigating, and asked that notification to customers be delayed to allow the investigation to move forward.

#### **What Information Was Involved?**

The information that the intruder(s) had access to includes your first and last name, your address, your phone number, email address and any debit or credit card numbers with expiration dates you may have used on our website. To date, no security codes, CVV codes, PIN numbers, social

security numbers, passwords, or any other personal identification numbers involving our customer information was accessed.

### **What Are We Doing?**

Aptos has worked with a leading cybersecurity firm to remove the malware from its systems and is actively monitoring the platform to safeguard personal information.

Aptos has also contacted and offered its cooperation to federal law enforcement, and steps were taken to supply the numbers of affected cards to their issuers for monitoring. Also, even though this incident did not involve security codes, CVV codes, PIN numbers, social security numbers, passwords, or any other personal identification numbers, we are offering complimentary credit monitoring and an identity theft protection product by Equifax to help alleviate any concerns you may have.

### **What You Can Do?**

To protect yourself from the possibility of identity theft, we recommend you immediately contact your credit or debit card company and inform them that your card information may have been compromised, so that they can issue you a replacement card. While we do not believe there has been any actual misuse of your information, we suggest you remain vigilant and review your banking and card statements as well as credit reports, and report any suspicious activity to the relevant financial institution.

As a precautionary measure to help better protect your credit file from potential misuse, we have partnered with Equifax<sup>®</sup> to provide its Credit Watch<sup>™</sup> Silver credit monitoring and identity theft protection product for one year at no charge to you.

If you choose to take advantage of this product, it will provide you with a notification of key changes to your Equifax credit file, up to \$25,000 Identity Theft Insurance Coverage, automatic fraud alerts, access to your Equifax credit report and Identity Restoration. To enroll in Equifax Credit Watch Silver, you may sign up online at [www.myservices.equifax.com/silver](http://www.myservices.equifax.com/silver). You must complete the enrollment process for Equifax Credit Watch Silver by June 1, 2017.

Even if you decide not to take advantage of this offer, you may still receive Equifax Identity Restoration in the event that you become victim of identity theft by calling 877-xxx-xxxx, 9:00 a.m. to 8:00 p.m. EST, Monday through Friday, before March 1, 2018.

### **For More Information**

We at Alpha Industries take the security of our customer information very seriously and truly regret any inconvenience that this incident may have caused you.

If you have any questions about this incident or any of the products we are making available to you, please call 844-xxx-xxx Monday through Friday from 9:00 a.m. to 9:00 p.m. EST.

We thank you for your patronage, your understanding and your patience.

Sincerely,

Colin Israel  
COO and CFO