

March 15, 2022

Notice of Data Security Incident

We are writing to share important information with you regarding a data security incident that potentially involved your personally identifiable information (“PII”). We take this incident very seriously and are providing you with information so that you can further protect your PII.

What Happened:

On March 14, 2022, data was unintentionally provided to an outside entity as a result of a successful phishing attempt on our organization.

What Information Was Involved:

The PII that could have been accessed by the unauthorized individual may have included your:

Name
Address
Phone Number
Social Security Number
Date of Birth
Email Address

What We Are Doing:

The confidentiality of PII is one of the dealership’s top priorities. Immediately upon learning of this incident, we took steps to ensure that no additional data was provided. Additionally, we are contracting with a third-party provider to provide credit monitoring services and identity theft protection. These services will be paid for by the company. Enrollment details will be communicated in the coming days, and we highly encourage all individuals to enroll.

What You Can Do:

We recommend that you remain vigilant in regularly reviewing and monitoring all your account statements and credit reports to guard against any unauthorized transactions or activity. Under federal law, you are entitled to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to www.annualcreditreport.com or call 877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months.

It is also good practice to place a security freeze on your credit bureaus. By doing so, somebody who fraudulently acquires your personal identifying information will not be able to easily use that information to open new accounts or borrow money in your name. You will need to contact the three national credit reporting bureaus listed below to place the freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze. There is no cost to freeze or unfreeze your credit files and this is a relatively easy process.

Equifax Fraud Reporting
1-866-349-5191
PO Box 105069
Atlanta, GA 30348-5069
www.equifax.com

Experian Fraud Reporting
1-888-397-3742
PO Box 9954
Allen, TX 75013
www.experian.com

TransUnion Fraud Reporting
1-800-680-7289
PO Box 2000
Chester, PA 19022-2000
www.transunion.com

Additionally, it may be advisable to register for an Identity Protection PIN through the IRS. This PIN provides a unique identifier known only by you and the IRS and helps protect your personal identity. You may learn more by watching the following link below:

<https://www.irs.gov/identity-theft-fraud-scams/get-an-identity-protection-pin>

We value your service and dedication and apologize for any inconvenience caused by this incident.

Sincerely,



Brandon Bretz