

<<Date>>

#### Notice of Data Breach

# Dear << Name 1>>:

Seneca Family of Agencies ("Seneca") provides services to families in our communities and writes to notify you of an incident that may affect the privacy of your information. This letter includes information about the incident, our response, and resources we are making available to you.

What Happened: On August 27, 2021, we experienced a network disruption that impacted our ability to access certain files on our network. We immediately reported the incident to law enforcement and began working with computer specialists to determine what occurred. Our investigation determined that information stored on our network was accessed between August 25 and August 27, 2021. Although we have no evidence of misuse of information as a result of this incident, our investigation was unable to definitively rule out access to certain information. Therefore, in an abundance of caution, we are notifying individuals with information stored on our network.

What Information Was Involved: The type of information stored on our network may have included your name and the following data elements: <<Data Elements>>.

What We Are Doing: Upon discovering this incident, we immediately began an investigation and took steps to further protect our network. We are also providing potentially impacted individuals with access to 12 months of credit monitoring and identity protection services through Equifax.

What You Can Do: We encourage you to enroll in the credit monitoring and identity protection services we are making available to you. Information about how to enroll in these services along with additional resources available to you are included in the attached "Steps You Can Take To Protect Your Information."

Sincerely,

Scott Osborn, LCSW Chief Operating Officer Seneca Family of Agencies

# **Enroll in Credit Monitoring / Identity Protection**

# **Enrollment Instructions**

Go to www.equifax.com/activate and enter your unique Activation Code of <<Activation Code>> then click "Submit" and follow these 4 steps:

- 1. **Register:** Complete the form with your contact information and click "Continue". If you already have a myEquifax account, click the 'Sign in here' link under the "Let's get started" header. Once you have successfully signed in, you will skip to the Checkout Page in Step 4.
- <u>Create Account</u>: Enter your email address, create a password, and accept the terms of use.
- Verify Identity: To enroll in your product, we will ask you to complete our identity verification process. Checkout: Upon successful verification of your identity, you will see the Checkout Page. Click 'Sign Me Up' to finish enrolling. The confirmation page shows your completed enrollment. Click "View My Product" to access the product features.

# **Key Features**

- Credit monitoring with email notifications of key changes to your Equifax credit report
- Daily access to your Equifax credit report
- WebScan notifications when your personal information, such as Social Security number, credit/debit card or bank account numbers are found on fraudulent Internet trading sites
- Automatic fraud alerts, which encourages potential lenders to take extra steps to verify your identity before extending credit, plus blocked inquiry alerts and Equifax credit report lock
- Identity Restoration to help restore your identity should you become a victim of identity theft, and a dedicated Identity Restoration Specialist to work on your behalf
- Up to \$1,000,000 of identity theft insurance coverage for certain out of pocket expenses resulting from identity theft (conditions apply)

# **Monitor Your Accounts**

We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your credit reports/account statements and explanation of benefits forms for suspicious activity and to detect errors. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit www.annualcreditreport.com or call 1-877-322-8228. Once you receive your credit report, review it for discrepancies and identify any accounts you did not open or inquiries from creditors that you did not authorize. If you have questions or notice incorrect information, contact the credit reporting bureau.

You have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any of the three credit reporting bureaus listed below.

- Full name (including middle initial as well as Jr., Sr., III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. Address for the prior two to five years;
- Proof of current address, such as a current utility or telephone bill;
- A legible photocopy of a government-issued identification card (e.g., state driver's license or identification card); and
- A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft, if you are a victim of identity theft.

TransUnion 1-800-680-7289 www.transunion.com

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**TransUnion Credit Freeze** P.O. Box 160 Woodlyn, PA 19094

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Experian Credit Freeze P.O. Box 9554 Allen, TX 75013 Equifax 1-888-298-0045 www.equifax.com

Equifax Fraud Alert P.O. Box 105069 Atlanta, GA 30348-5069

Equifax Credit Freeze P.O. Box 105788 Atlanta, GA 30348-5788

# **Additional Information**

You can further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; <a href="www.identitytheft.gov">www.identitytheft.gov</a>; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261.

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For Maryland residents, the Maryland Attorney General may be contacted at 200 St. Paul Place, 16<sup>th</sup> Floor, Baltimore, MD 21202; 1-888-743-0023; and <a href="https://www.oag.state.md.us">www.oag.state.md.us</a>. Seneca may be contacted at 8945 Golf Links Road, Oakland, CA 94605.

For New Mexico residents, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act: (i) the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; (ii) the consumer reporting agencies may not report outdated negative information; (iii) access to your file is limited; (iv) you must give consent for credit reports to be provided to employers; (v) you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; (vi) and you may seek damages from violators. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act by visiting https://files.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, FTC, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

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# CIPRIANI & WERNER

A PROFESSIONAL CORPORATION

ATTORNEYS AT LAW

MICHAEL J. BONNER mbonner@c-wlaw.com

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DIANNA M. HALL dhall@c-wlaw.com

Telephone: (610) 567-0700 Fax: (610) 567-0712

November 30, 2021

Equifax PO Box 105069 Atlanta, GA 30348

RE: Data Breach Notification

# Dear Equifax:

We serve as counsel for Seneca Family of Agencies ("Seneca") located at 8945 Golf Links Road, Oakland, CA 94605 and provide this notification to you of a recent data security incident.

On August 27, 2021, Seneca experienced a network disruption that impacted Seneca's ability to access certain files on its network. Seneca immediately reported the incident to law enforcement and began working with computer specialists to determine what occurred. The investigation determined that information stored on Seneca's network was accessed between August 25 and August 27, 2021. The investigation was unable to definitively rule out access to certain information. Therefore, Seneca reviewed the information potentially impacted to determine the type and to whom it related.

On October 23, 2021, Seneca provided notice of this incident to potentially impacted individuals via a posting on its website and to the media. On October 26, 2021, Seneca began providing notice to potentially impacted individuals pursuant to the Health Insurance Portability and Accountability Act of 1996 (HIPAA) via letter. Seneca continued to review information potentially impacted, and on November 12, 2021, identified additional residents of various states requiring notice pursuant to their state law. On November 24, 2021, Seneca provided notice to those residents via letter. In compliance with state law, we attach a copy of that notice, which was sent to 25,610 potentially affected individuals via First Class mail. The type of information potentially affected by this incident includes name, address, date of birth, Social Security number, treatment/diagnosis information, prescription information, provider name, medical record number, Medicare/Medicaid number, health insurance information, digital signature, passport number, driver's license/state identification number, financial account number, routing number, and financial institution name. Although Seneca has no evidence of actual or attempted misuse of information, the notice letter includes an offer of complimentary credit monitoring and identity protection services offered through Equifax.

In response to this incident, Seneca rebuilt portions of its network and implemented additional security measures to further protect its network. Seneca also continues to review its policies and procedures related to data security.

Please contact me should you have any questions.

Very truly yours,

CIPRIANI & WERNER, P.C.

By:

Michael J. Bonner, Esq.



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November 30, 2021

Experian PO Box 2002 Allen, TX 75013

businessrecordsvictimassistance@experian.com

RE: Data Breach Notification

Dear Experian:

We serve as counsel for Seneca Family of Agencies ("Seneca") located at 8945 Golf Links Road, Oakland, CA 94605 and provide this notification to you of a recent data security incident.

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<<Date>>

#### Notice of Data Breach

# Dear << Name 1>>:

Seneca Family of Agencies ("Seneca") provides services to families in our communities and writes to notify you of an incident that may affect the privacy of your information. This letter includes information about the incident, our response, and resources we are making available to you.

What Happened: On August 27, 2021, we experienced a network disruption that impacted our ability to access certain files on our network. We immediately reported the incident to law enforcement and began working with computer specialists to determine what occurred. Our investigation determined that information stored on our network was accessed between August 25 and August 27, 2021. Although we have no evidence of misuse of information as a result of this incident, our investigation was unable to definitively rule out access to certain information. Therefore, in an abundance of caution, we are notifying individuals with information stored on our network.

What Information Was Involved: The type of information stored on our network may have included your name and the following data elements: <<Data Elements>>.

What We Are Doing: Upon discovering this incident, we immediately began an investigation and took steps to further protect our network. We are also providing potentially impacted individuals with access to 12 months of credit monitoring and identity protection services through Equifax.

What You Can Do: We encourage you to enroll in the credit monitoring and identity protection services we are making available to you. Information about how to enroll in these services along with additional resources available to you are included in the attached "Steps You Can Take To Protect Your Information."

Sincerely,

Scott Osborn, LCSW Chief Operating Officer Seneca Family of Agencies

# **Enroll in Credit Monitoring / Identity Protection**

# **Enrollment Instructions**

Go to www.equifax.com/activate and enter your unique Activation Code of <<Activation Code>> then click "Submit" and follow these 4 steps:

- 1. **Register:** Complete the form with your contact information and click "Continue". If you already have a myEquifax account, click the 'Sign in here' link under the "Let's get started" header. Once you have successfully signed in, you will skip to the Checkout Page in Step 4.
- <u>Create Account</u>: Enter your email address, create a password, and accept the terms of use.
- Verify Identity: To enroll in your product, we will ask you to complete our identity verification process. Checkout: Upon successful verification of your identity, you will see the Checkout Page. Click 'Sign Me Up' to finish enrolling. The confirmation page shows your completed enrollment. Click "View My Product" to access the product features.

# **Key Features**

- Credit monitoring with email notifications of key changes to your Equifax credit report
- Daily access to your Equifax credit report
- WebScan notifications when your personal information, such as Social Security number, credit/debit card or bank account numbers are found on fraudulent Internet trading sites
- Automatic fraud alerts, which encourages potential lenders to take extra steps to verify your identity before extending credit, plus blocked inquiry alerts and Equifax credit report lock
- Identity Restoration to help restore your identity should you become a victim of identity theft, and a dedicated Identity Restoration Specialist to work on your behalf
- Up to \$1,000,000 of identity theft insurance coverage for certain out of pocket expenses resulting from identity theft (conditions apply)

# **Monitor Your Accounts**

We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your credit reports/account statements and explanation of benefits forms for suspicious activity and to detect errors. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit www.annualcreditreport.com or call 1-877-322-8228. Once you receive your credit report, review it for discrepancies and identify any accounts you did not open or inquiries from creditors that you did not authorize. If you have questions or notice incorrect information, contact the credit reporting bureau.

You have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any of the three credit reporting bureaus listed below.

- Full name (including middle initial as well as Jr., Sr., III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. Address for the prior two to five years;
- Proof of current address, such as a current utility or telephone bill;
- A legible photocopy of a government-issued identification card (e.g., state driver's license or identification card); and
- A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft, if you are a victim of identity theft.

TransUnion 1-800-680-7289 www.transunion.com

TransUnion Fraud Alert P.O. Box 2000 Chester, PA 19016-2000

**TransUnion Credit Freeze** P.O. Box 160 Woodlyn, PA 19094

Experian 1-888-397-3742 www.experian.com

Experian Fraud Alert P.O. Box 9554 Allen, TX 75013

Experian Credit Freeze P.O. Box 9554 Allen, TX 75013 Equifax 1-888-298-0045 www.equifax.com

Equifax Fraud Alert P.O. Box 105069 Atlanta, GA 30348-5069

Equifax Credit Freeze P.O. Box 105788 Atlanta, GA 30348-5788

# **Additional Information**

You can further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; <a href="www.identitytheft.gov">www.identitytheft.gov</a>; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261.

You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC. This notice has not been delayed by law enforcement.

For Maryland residents, the Maryland Attorney General may be contacted at 200 St. Paul Place, 16<sup>th</sup> Floor, Baltimore, MD 21202; 1-888-743-0023; and <a href="https://www.oag.state.md.us">www.oag.state.md.us</a>. Seneca may be contacted at 8945 Golf Links Road, Oakland, CA 94605.

For New Mexico residents, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act: (i) the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; (ii) the consumer reporting agencies may not report outdated negative information; (iii) access to your file is limited; (iv) you must give consent for credit reports to be provided to employers; (v) you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; (vi) and you may seek damages from violators. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act by visiting https://files.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, FTC, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

For New York residents, the New York Attorney General may be contacted at Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <a href="https://ag.ny.gov">https://ag.ny.gov</a>.

For North Carolina residents, the North Carolina Attorney General may be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and <a href="https://www.ncdoj.gov">www.ncdoj.gov</a>.