

<<Date>>> (Format: Month Day, Year)

<<pre><<first\_name>> <<middle\_name>> <<last\_name>> <<suffix>>
<<address\_l>>
<<address\_2>>
<<city>>, <<state\_province>> <<postal\_code>>
<<country>>

Dear <<<first name>> <<middle name>> <<last name>> <<suffix>>:

Imagine 360, LLC ("Imagine 360") is writing to provide you with notice of an event that may involve some of your information. Imagine 360 works with  $<<b2b\_text\_1$  (third party)>> as a third-party administrator to process claims associated with your health insurance plan. This letter contains information about the event, our response, and steps you can take to better protect your information, should you feel it is necessary and appropriate to take additional action.

**What Happened?** On or around May 10, 2024, Imagine 360 learned of the potential unauthorized access to the email accounts of certain employees affiliated with Imagine 360. Upon discovery, we completed an enterprise-wide password reset and confirmed the security of our email environment. Imagine 360 also initiated an investigation into the activity. Through this investigation, Imagine 360 learned that a limited number of emails and attachments may have been accessed without authorization on or around May 10, 2024. There is no evidence that the emails involved were downloaded or copied as a result of this event.

Nonetheless, we completed a review of the emails and attachments to determine what information was present and to whom it related. You are receiving this letter because we determined on June 7, 2024, that your personal information may have been accessible in attachments that could have been viewed as a result of the unauthorized access.

What Information Was Involved? Based on our review, we determined that the personal information and/or protected health information accessible in the emails may include your <<br/><<br/>b2b\_text\_2 (name and data elements)>>.

What We Are Doing. Imagine 360 takes the privacy and security of information in our care seriously. As such, we completed a thorough investigation into the event, and we will be notifying applicable state and federal regulators.

Imagine 360 has an ongoing commitment to safeguarding the privacy and security of information provided to us. As part of that commitment, we implemented additional security measures within our email environment and completed a review of our policies and procedures to mitigate reoccurrence of this type of event.

As an added precaution, we are providing you with access to identity monitoring services for *Content on the services and instructions on how to activate may be found in the Steps You Can Take to Help Protect Personal Information section of this letter.* 

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and explanation of benefits along with monitoring your free credit reports for suspicious activity and to detect errors. We also encourage you to review the Steps You Can Take to Help Protect Personal Information section of this letter and activate the offered complimentary identity monitoring services. Please note, due to privacy restrictions, we are unable to automatically activate your complimentary identity monitoring services.

**For More Information.** If you have questions about this matter, please call 1-866-810-6113, Monday through Friday from 8:00 a.m. to 5:30 p.m. Central Time, excluding major U.S. holidays. Please have your membership number ready, which is provided on the next page.

We regret any inconvenience caused by this event.

Sincerely,

Imagine360

#### STEPS YOU CAN TAKE TO HELP PROTECT PERSONAL INFORMATION

## Activate in Monitoring Services

Visit <u>https://enroll.krollmonitoring.com</u> to activate and take advantage of your identity monitoring services. *You have until <<b2b\_text\_6 (activation deadline)>> to activate your identity monitoring services.* Membership Number: <<Membership Number s n>>

For more information about Kroll and your Identity Monitoring services, you can visit info.krollmonitoring.com.

Additional information describing your services is included with this letter.

# KRCILL

# TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You have been provided with access to the following services from Kroll:

#### Single Bureau Credit Monitoring

You will receive alerts when there are changes to your credit data—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you'll have the option to call a Kroll fraud specialist, who will be able to help you determine if it is an indicator of identity theft.

#### **\$1 Million Identity Fraud Loss Reimbursement**

Reimburses you for out-of-pocket expenses totaling up to \$1 million in covered legal costs and expenses for any one stolen identity event. All coverage is subject to the conditions and exclusions in the policy.

#### **Fraud Consultation**

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

#### **Identity Theft Restoration**

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator will be able to dig deep to uncover the scope of the identity theft, and then work to resolve it.

Kroll's activation website is only compatible with the current version or one version earlier of Chrome, Firefox, Safari and Edge. To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

#### **Monitor Your Accounts**

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit <u>www.annualcreditreport.com</u> or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should consumers wish to place a fraud alert, please contact any of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer's name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension

of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

- 1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. Addresses for the prior two to five years;
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government-issued identification card (state driver's license or ID card, etc.); and
- 7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/	https://www.experian.com/help/	https://www.transunion.com/
credit-report-services/		<u>credit-help</u>
1-888-298-0045	1-888-397-3742	1-800-916-8800
Equifax Fraud Alert, P.O. Box	Experian Fraud Alert, P.O. Box 9554,	TransUnion Fraud Alert, P.O. Box
105069 Atlanta, GA 30348-5069	Allen, TX 75013	2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

## **Additional Information**

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, D.C. 20580; <u>www.identitytheft.gov</u>; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state Attorney General. This notice has not been delayed by law enforcement.