

<<Date>> (Format: Month Day, Year)

<<first\_name>> <<middle\_name>> <<last\_name>> <<suffix>>  
<<address\_1>>  
<<address\_2>>  
<<city>>, <<state\_province>> <<postal\_code>>  
<<country>>

Dear <<first\_name>> <<middle\_name>> <<last\_name>> <<suffix>>:

The privacy and security of the personal information we maintain is of the utmost importance to WRNS Studio (“WRNS”). We are writing with important information regarding a recent security incident that may have impacted some of your information. We want to provide you with information about the incident, tell you about the services that we are providing to you, and let you know that we continue to take significant measures to help protect your information.

#### What Happened?

On or about March 7, 2023, WRNS detected an encryption event impacting our systems.

#### What We Are Doing.

Upon learning of this issue, we took immediate steps to secure the network. We engaged third-party cybersecurity professionals to help us contain and recover from the incident as well as to conduct a thorough investigation. In addition, we notified law enforcement of the incident. After an extensive forensic investigation, we determined that between February 9, 2023 and March 7, 2023, an unauthorized actor accessed WRNS’s network and obtained some data. We began a comprehensive review of the impacted data to identify all individuals whose information may have been involved. On March 27, 2023, we concluded our review and determined that the impacted data contained some of your personal information. Therefore, we wanted to notify you of the incident and provide you with information on steps you can take to help protect your information.

#### What Information Was Involved?

The compromised data contained some of your personal information, including your first name, last name, and Social Security number.

#### What You Can Do.

**To date, we are not aware of any reports of identity fraud or improper use of your information as a direct result of this incident.** To help relieve concerns and restore confidence following this incident, we have secured the services of Kroll to provide identity monitoring at no cost to you for one year. Kroll is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Your identity monitoring services include Credit Monitoring, Fraud Consultation, and Identity Theft Restoration. For more information on identity theft prevention and three-bureau credit monitoring, including instructions on how to activate your one-year membership, please see the “Other Important Information” provided in this letter.

Other precautionary measures you can take to help protect your personal information, including placing a Fraud Alert and/or Security Freeze on your credit files, and/or obtaining a free credit report. Additionally, you should always remain vigilant in reviewing your financial account statements and credit reports for fraudulent or irregular activity on a regular basis.

*For More Information.*

**If you have any further questions regarding this incident, please call our dedicated and confidential toll-free response line that we have set up to respond to questions at (866) 869-1452.** This response line is staffed with professionals familiar with this incident and knowledgeable on what you can do to help protect against misuse of your information. The response line is available Monday through Friday, **9:00 a.m. to 6:30 p.m.**, Eastern Time, excluding major U.S. holidays.

Please accept our apologies that this incident occurred. We are committed to maintaining the privacy of personal information in our possession and have taken many precautions to safeguard it. We continually evaluate and modify our practices and internal controls to enhance the security and privacy of your personal information.

Sincerely,

WRNS Studio  
501 Second Street  
Suite 402  
San Francisco, CA 94107

## – OTHER IMPORTANT INFORMATION –

### 1. **Activate your Identity Monitoring**

Visit <https://enroll.krollmonitoring.com> to activate and take advantage of your identity monitoring services.

*You have until <<b2b\_text\_6 (activation date)>> to activate your identity monitoring services.*

Membership Number: <<Membership Number s\_n>>

For more information about Kroll and your Identity Monitoring services, you can visit [info.krollmonitoring.com](http://info.krollmonitoring.com).



## TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You have been provided with access to the following services from Kroll:

### **Triple Bureau Credit Monitoring**

You will receive alerts when there are changes to your credit data at any of the three national credit bureaus—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you'll have the option to call a Kroll fraud specialist, who will be able to help you determine if it is an indicator of identity theft.

### **Fraud Consultation**

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

### **Identity Theft Restoration**

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator will be able to dig deep to uncover the scope of the identity theft, and then work to resolve it.

Kroll's activation website is only compatible with the current version or one version earlier of Chrome, Firefox, Safari and Edge.

To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

### 2. **Obtain and Monitor Your Credit Report**

Under federal law, you are entitled to one free credit report every 12 months from each of the three major nationwide credit reporting companies. You can obtain a free copy of your credit report by calling **1-877-322-8228**, visiting **[www.annualcreditreport.com](http://www.annualcreditreport.com)**, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can access the request form at <https://www.annualcreditreport.com/index.action>. Alternatively, you can elect to purchase a copy of your credit report by contacting one of the three national credit reporting agencies. The three nationwide credit reporting agencies' contact information are provided below.

#### ***Equifax***

P.O. Box 105069

Atlanta, GA 30348-5069

<https://www.equifax.com/personal/credit-report-services/credit-fraud-alerts/>

(800) 525-6285

#### ***Experian***

P.O. Box 9554

Allen, TX 75013

<https://www.experian.com/fraud/center.html>

(888) 397-3742

#### ***TransUnion***

Fraud Victim Assistance Department

P.O. Box 2000

Chester, PA 19016-2000

<https://www.transunion.com/fraud-alerts>

(800) 680-7289

Once you receive your credit reports, review them for discrepancies. Identify any accounts you did not open or inquiries from creditors that you did not authorize. Verify all information is correct. If you have questions or notice incorrect information, contact the credit reporting company.

### 3. **Placing a Fraud Alert on Your Credit File.**

Whether or not you choose to use the 12-month credit monitoring services, we recommend that you place an initial 1-year "fraud alert" on your credit files, at no charge. An initial fraud alert is free and will stay on your credit file for at least twelve months. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor

contact you before establishing any accounts in your name. To place a fraud alert, call any one of the three major credit bureaus at the numbers listed below. As soon as one credit bureau confirms your fraud alert, they will notify the others. Additional information is available at <https://www.equifax.com/personal/credit-report-services/credit-fraud-alerts/>.

***Equifax***

P.O. Box 105069  
Atlanta, GA 30348-5069  
<https://www.equifax.com/personal/credit-report-services/credit-fraud-alerts/>  
(800) 525-6285

***Experian***

P.O. Box 9554  
Allen, TX 75013  
<https://www.experian.com/fraud/center.html>  
(888) 397-3742

***TransUnion***

Fraud Victim Assistance Department  
P.O. Box 2000  
Chester, PA 19016-2000  
<https://www.transunion.com/fraud-alerts>  
(800) 680-7289

**4. Placing a Security Freeze on Your Credit File.**

Following is general information about how to request a security freeze from the three credit reporting agencies at no charge. While we believe this information is accurate, you should contact each agency for the most accurate and up-to-date information. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit, mortgages, employment, housing, or other services. There might be additional information required, and as such, to find out more information, please contact the three nationwide credit reporting agencies (contact information provided below). You may place a security freeze on your credit report by contacting all three nationwide credit reporting companies at the numbers below and following the stated directions or by sending a request in writing, by mail, to all three credit reporting companies:

***Equifax Security Freeze***

P.O. Box 105788  
Atlanta, GA 30348-5788  
<https://www.equifax.com/personal/credit-report-services/credit-freeze/>  
(888)-298-0045

***Experian Security Freeze***

P.O. Box 9554  
Allen, TX 75013  
<http://experian.com/freeze>  
(888) 397-3742

***TransUnion Security Freeze***

P.O. Box 160  
Woodlyn, PA 19094  
<https://www.transunion.com/credit-freeze>  
(888) 909-8872

In order to place the security freeze, you will need to supply your name, address, date of birth, Social Security number and other personal information. After receiving your freeze request, each credit reporting company will send you a confirmation letter containing a unique PIN (personal identification number) or password. Keep the PIN or password in a safe place. You will need it if you choose to lift the freeze.

If your personal information has been used to file a false tax return, to open an account or to attempt to open an account in your name or to commit fraud or other crimes against you, you may file a police report in the City in which you currently reside.

If you do place a security freeze *prior* to enrolling in the credit monitoring service as described above, you will need to remove the freeze in order to sign up for the credit monitoring service. After you sign up for the credit monitoring service, you may refreeze your credit file.

**5. Additional Helpful Resources.**

Even if you do not find any suspicious activity on your initial credit reports, the Federal Trade Commission (FTC) recommends that you check your credit reports periodically. Checking your credit report periodically can help you spot problems and address them quickly.

If you find suspicious activity on your credit reports or have reason to believe your information is being misused, call your local law enforcement agency and file a police report. Be sure to obtain a copy of the police report, as many creditors will want the information it contains to absolve you of the fraudulent debts. You may also file a complaint with the FTC by contacting them on the web at [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft), by phone at 1-877-IDTHEFT (1-877-438-4338), or by mail at Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580. Your complaint will be added to the FTC's Identity Theft Data Clearinghouse, where it will be accessible to law enforcement for their investigations. In addition, you may obtain information from the FTC about fraud alerts and security freezes.

**Colorado Residents:** You may obtain information about preventing or reporting identity theft from the Colorado Bureau of Investigation: 690 Kipling Street, Denver, CO 80215; <https://www.cbivictimsupport.com/identity-theft-fraud/>; Telephone: 303-239-4242

**Florida Residents:** You may obtain information about preventing and reporting identity theft from the Florida Attorney General's Office: Florida Attorney General Department of Legal Affairs PL-01 The Capitol Tallahassee, FL 32399; <http://myfloridalegal.com/pages.nsf/Main/D859138D3EB2051D85256DBA007188A5?OpenDocument>; Telephone: 1-866-966-7226

**Georgia Residents:** You may obtain information about preventing identity theft from the Georgia Bureau of Investigation: 3121 Panthersville Road, Decatur, GA 30034; <https://investigative-gbi.georgia.gov/investigative-offices-and-services/other-services/identity-theft>; Telephone: 404-244-2600

**Hawaii Residents:** You may obtain information about preventing from Hawaii's Department of Commerce and Consumer Affairs: 335 Merchant Street, Honolulu, Hawaii 96813 <https://cca.hawaii.gov/identity-theft-information/>; Telephone: 808-587-3222

**Illinois residents:** You may obtain information about preventing and reporting identity theft from the Illinois Attorney General's Office: 100 West Randolph Street, Chicago, IL 60601 [https://illinoisattorneygeneral.gov/consumers/hotline.html#:~:text=If%20you%20have%20been%20the,844%2D5461%20\(TTY\)](https://illinoisattorneygeneral.gov/consumers/hotline.html#:~:text=If%20you%20have%20been%20the,844%2D5461%20(TTY);); Telephone: 1-800-964-3013

**Indiana Residents:** You may obtain information about preventing identity theft from the Indiana Attorney General's Office: 302 W. Washington Street, Floor 5, Indianapolis, IN 46204; <https://www.in.gov/attorneygeneral/consumer-protection-division/id-theft-prevention/>

**Iowa Residents:** You may contact law enforcement or the Iowa Attorney General's Office to report suspected incidents of identity Theft: Office of the Attorney General of Iowa, Consumer Protection Division, Hoover State Office Building, 1305 East Walnut Street, Des Moines, IA 50319, [www.iowaattorneygeneral.gov](http://www.iowaattorneygeneral.gov), Telephone: 515-281-5164.

**Minnesota Residents:** Visit the Minnesota Department of Public Safety website <https://dps.mn.gov/divisions/ojp/help-for-crime-victims/Pages/Identity%20Theft.aspx> for more information on protection against identity theft.

**Missouri Residents:** You may obtain information about preventing identity theft from the Missouri Attorney General's Office: 207 W. High St., P.O. Box 899, Jefferson City, MO 65102; <https://ago.mo.gov/civil-division/consumer/identity-theft-data-security/identity-theft>; Telephone: 573,751-3321

**Montana Residents:** You may obtain information about preventing identity theft from the Montana Department of Justice: Office of Consumer Protection, P.O. Box 200151, Helena, MT 59620-0151; <https://dojmt.gov/consumer/identity-theft/>; Telephone: 800-481-6869

**New Jersey Residents:** You may obtain information about preventing identity theft from the New State Police: P.O. Box 7068, West Trenton, NJ 08628; <https://nj.gov/njsp/tech/identity.html>; Telephone: 609-882-2000

**New York Residents:** You may obtain information about preventing identity theft from the New York Attorney General's Office: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; <https://ag.ny.gov/consumer-frauds-bureau/identity-theft>; Telephone: 800-771-7755.

**Ohio Residents:** You may obtain information about preventing identity theft from the Ohio Attorney General's Office: Office of the Attorney General, 30 E. Broad St., 14<sup>th</sup> Floor, Columbus, OH 43215; <https://www.ohioattorneygeneral.gov/identitytheft>; Telephone: 800-282-0515

**Oregon Residents:** You may obtain information about preventing identity theft from the Oregon Attorney General's Office: Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, [www.doj.state.or.us/](http://www.doj.state.or.us/), Telephone: 877-877-9392

**Pennsylvania Residents:** You may obtain information about preventing identity theft from the Pennsylvania Attorney General's Office: Office of the Attorney General, Strawberry Square, Harrisburg, PA 17120, <https://www.attorneygeneral.gov/protect-yourself/identity-theft/>; Telephone: 717-787-3391

**Tennessee Residents:** You may contact law enforcement to report suspected incidents of identity theft. You may obtain information about preventing identity theft the Tennessee Bureau of Investigation: 901 R. S. Gass Boulevard, Nashville, TN 37216, Telephone: 615-744-4000

**Virginia Residents:** You may obtain information about preventing identity theft from the Virginia Attorney General's Office: Office of the Attorney General 202 North Ninth Street, Richmond, VA 23219; <https://www.oag.state.va.us/programs-initiatives/identity-theft>; Telephone: 804-786-2071

**Washington Residents:** You may obtain information about preventing identity theft from the Washington Attorney General's Office: Office of the Attorney General 1125 Washington St SE, P.O. Box 40100, Olympia, WA 98504; <https://www.atg.wa.gov/protecting-personal-information>; Telephone: 360-753-6200