



P.O. Box 989728
West Sacramento, CA 95798-9728

<<First Name>> <<Last Name>>
<<Address1>>
<<Address2>>
<<City>>, <<State>> <<Zip>>
<<country>>

August 30, 2023

Subject: Notice of CommerceV3 Data <<Variable Field 1>>

Dear <<First Name>> <<Last Name>>,

Bennington Potters is writing to inform you of a data security incident at our third-party e-commerce platform, CommerceV3, that may have involved your payment card information. Please read this letter carefully as it contains information regarding the CommerceV3 incident, provides steps you can take to help protect your personal information, and provides you access to complimentary restoration assistance through IDX.

What Happened: CommerceV3, a third-party vendor that provides an e-commerce platform utilized by Bennington Potters and other online retailers, learned that an unauthorized party obtained access to its systems between November 24, 2021, and December 14, 2022. Immediately upon learning of this issue, CommerceV3 conducted a thorough forensic investigation alongside third-party cybersecurity experts to determine whether any cardholder data was accessed or acquired without authorization in connection with the incident. On May 3, 2023, after completion of the extensive forensic investigation, CommerceV3 discovered that payment card information collected on Bennington Potters' behalf during online transactions was potentially accessed or acquired by an unauthorized party as a result of the incident.

What Information Was Involved: CommerceV3's investigation revealed that this incident potentially involved email addresses, billing addresses, payment card numbers, CVV codes and/or expiration dates for customers who purchased products through our online store between November 24, 2021, and December 14, 2022.

What We Are Doing: Bennington Potters received notice from CommerceV3 on June 30, 2023. Since that time, we have been working to obtain additional information about the incident from CommerceV3, gather contact information, and take other steps needed to provide individual notification. We understand that CommerceV3 also worked alongside the major card brands and banks during the course of its forensic investigation, and that it has implemented additional security measures designed to protect the privacy of customer information.

What You Can Do: You can follow the recommendations included with this letter to protect your personal information. We recommend that you review your current and past credit and debit card account statements for discrepancies or unusual activity. If you see anything that you do not understand or that looks suspicious, or if you suspect that any fraudulent transactions have taken place, you should call the bank that issued the credit or debit card immediately.

In addition, Bennington Potters has arranged to provide its customers complimentary restoration assistance through IDX, a data breach and recovery services expert. If you identify any payment card transactions that you do not understand or that look suspicious, or if you suspect that any fraudulent transactions have taken place, you can contact

IDX's Certified Recovery Advocates at 1-888-657-7693, who will work on your behalf to help resolve these issues. IDX's Certified Recovery Advocates are available Monday through Friday from 9:00 am and 9:00 pm Eastern Time. Restoration assistance is available until August 30, 2024.

For More Information: If you have any questions regarding this letter, we encourage you to contact our dedicated call center at 1-888-657-7693 between 9:00 am and 9:00 pm Eastern Time.

We take our customers' trust in Bennington Potters, and this matter, very seriously. Please accept our apologies for any concern or inconvenience this may cause you.

Sincerely,

A handwritten signature in black ink, appearing to read "Sheela Harden". The signature is fluid and cursive, with the first name "Sheela" being more prominent than the last name "Harden".

Sheela Harden
President & CEO
Bennington Potters, Inc.
324 County Street
Bennington, Vermont 05201

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidents of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax

P.O. Box 105851
Atlanta, GA 30348
1-800-525-6285
www.equifax.com

Experian

P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 1000
Chester, PA 19016
1-800-916-8800
www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission

600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov
1-877-438-4338

Maryland Attorney General

St. Paul Plaza
200 St. Paul Place
Baltimore, MD 21202
marylandattorneygeneral.gov
1-888-743-0023

New York Attorney General

Bureau of Internet and Technology
Resources
28 Liberty Street
New York, NY 10005
ag.ny.gov
1-212-416-8433 / 1-800-771-7755

North Carolina Attorney General

9001 Mail Service Center
Raleigh, NC 27699
ncdoj.gov
1-877-566-7226

Rhode Island Attorney General

150 South Main Street
Providence, RI 02903
<http://www.riag.ri.gov>
riag.ri.gov
1-401-274-4400

Washington D.C. Attorney General

400 S 6th Street, NW
Washington, DC 20001
oag.dc.gov
1-202-727-3400

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit <https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf>.