



Secure Processing Center
P.O. Box 3826
Suwanee, GA 30024

<<First Name>> <<Last Name>>
<<Address1>>
<<Address2>>
<<City>>, <<State>> <<Zip>>

<<Date>>

Subject: Notice of Data Security Incident:

Dear <<First Name>> <<Last Name>>:

I am writing to notify you about a cybersecurity incident at one of Dee Jay's QSR, Inc.'s external vendors that may have affected your personal information. Dee Jay's QSR, Inc. is a franchisee of, and operates as, KFC. Please read this letter carefully as it contains details about the incident and resources you can utilize to protect your information, including instructions for enrolling in complimentary credit monitoring and identity theft protection services.

What Happened: On November 30, 2023, our external payroll and benefits provider Paycor notified us that it was one of many organizations across the globe that were recently affected by the MOVEit software vulnerability, and the incident resulted in some Dee Jay's files being downloaded by an unauthorized actor on May 31, 2023. Paycor utilizes the MOVEit tool to transfer data to and from its clients, including Dee Jay's. Paycor enlisted third-party experts to review and analyze certain Paycor servers, logs and devices that were potentially exposed to the unauthorized access. Paycor informed us that, based on its review, the impacted files contained personal information for some of Dee Jay's current and former employees. Paycor provided us with a list of those individuals, and we took immediate steps to issue notification letters as quickly as possible.

What Information Was Involved: The information involved may have included your name, as well as your <<Data Elements>>. Please note that we have no evidence of any actual or suspected misuse of this information.

What We Are Doing: Paycor retained a leading cybersecurity firm to conduct a forensic investigation into the incident, which confirmed that there was no evidence of compromise beyond the MOVEit transfer platform. Further, none of Dee Jay's systems were affected. Paycor also reported the incident to law enforcement and implemented technical measures to fix the MOVEit vulnerability shortly after it was publicized. For Dee Jay's part, we are reviewing relationships with each of our vendors to ensure that they are maintaining the necessary security standards and procedures to reduce the chances of a similar incident occurring again.

While we have no evidence that any of your information was misused, out of an abundance of caution we are offering you complimentary identity protection services through Equifax—a data breach and recovery services expert. Equifax Credit Watch Gold services include <<12/24>> months of credit¹ and dark web monitoring, a \$1 million identity theft insurance coverage, and fully managed identity restoration services in the event you become a victim of identity theft.

¹ To receive credit monitoring services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

To start monitoring your personal information, please enroll by visiting the Equifax website at www.equifax.com/activate, and entering your unique Activation Code: <<Activation Code>>. You will be asked to register an account and follow an identity verification process. Please note that the deadline to enroll is <<Enrollment Deadline>> (Your code will not work after this date.)

If you have questions about the product or need assistance with enrolling, please contact Equifax's customer care team at www.equifax.com by <<Enrollment Deadline>>.

What You Can Do: We encourage you to enroll in the complimentary credit protection services we are offering. With this protection, Equifax can help you resolve issues if your identity is compromised. Please also review the guidance included with this letter which contains additional resources you may utilize to help protect your information.

For More Information: Dee Jay's has established a dedicated call center to answer any questions you may have regarding this incident. The call center is available Monday through Friday from 8:00 a.m. to 8:00 p.m. Central Time, excluding major U.S. holidays, and can be reached at 888-723-1927.

Please accept our sincere apologies and know that we deeply regret any worry or inconvenience that this may cause you.

Very truly yours,

A handwritten signature in black ink, appearing to read "J. Langedahl", with a stylized, cursive script.

Jessica Langedahl
Human Resources Director
Dee Jay's QSR, Inc.
PO Box 279
Noonan, ND 58765

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax

P.O. Box 105851
Atlanta, GA 30348
1-800-525-6285
www.equifax.com

Experian

P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 1000
Chester, PA 19016
1-800-916-8800
www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission

600 Pennsylvania Ave,
NW Washington, DC 20580
consumer.ftc.gov, and
www.ftc.gov/idtheft
1-877-438-4338

Washington D.C. Attorney General

441 4th Street, NW
Washington, DC 20001
oag.dc.gov
1-202-727-3400

New York Attorney General

Bureau of Internet and Technology
Resources
28 Liberty Street
New York, NY 10005
1-212-416-8433

North Carolina Attorney General

9001 Mail Service Center
Raleigh, NC 27699
ncdoj.gov
1-877-566-7226

Rhode Island Attorney General 150

South Main Street
Providence, RI 02903
<http://www.riag.ri.gov>
1-401-274-4400

Maryland Attorney General

200 St. Paul Place
Baltimore, MD 21202
oag.state.md.us
1-888-743-0023

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit <https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf>.