



HEADS OR TAILS GUIDE

An overview and instructions on the game “Heads or Tails” and its regulations.

“Heads or Tails” is a nonprofit fundraising activity in which players attempt to predict the outcome of a coin toss. To play, participants pay an entry fee (established by the sponsor). All participants start by standing up. They attempt to predict the outcome of the coin toss and indicate their choice with their hand(s) physically placed on their head or their “tail.” The result of the coin toss determines winners (who remain standing) and losers (who must sit). This process is repeated until a single winner remains standing. The winner splits the proceeds collected from entry fees with the nonprofit organization sponsoring the activity.

Only a nonprofit may sponsor and conduct a game.

- Sponsors must identify themselves in promotions or announcements.

All entry fees to play must be paid in cash.

- At least 50% of the total amount of the entry fees must be retained by the sponsor.
- No part of the entry fees may be applied to administrative fees.

Heads or Tails may be played at any public premises.

- If the fundraiser is held on the premises of a licensed gambling operator, the activity must be managed by the sponsoring nonprofit organization and all marketing or promotions must clearly identify the sponsor.

The participants and person conducting the coin toss must be physically present where the game takes place.

Questions? Call (406) 896-4300 or email gcd@mt.gov.

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