Medtronic

C/O ID Experts 10300 SW Greenburg Rd Suite 570 Portland, OR 97223

7/8/2016

[Insert Name] [Insert Address] [Insert State, City, Zip]

Notice of Data Breach

Dear [Name]:

As you may recall, you applied to join the MiniMed Ambassador Program, a Medtronic program for people with diabetes. You filled out an online form with some information about you, your diabetes management, and why you wanted to become a MiniMed Ambassador. We became aware that as a result of an issue with the way that information was stored online, some of your personal information was accessible on the internet.

What Happened

A Medtronic website contained a file with personal information associated with the MiniMed Ambassador program that was inadvertently accessible on the internet. As soon as we became aware of this issue, we worked to correct it.

What Information Was Involved

The file contained your name, address, demographic information and healthcare providers' names. It also contained answers on the MiniMed Ambassador volunteer program application.

The file did not contain your social security number or payment card information.

What We Are Doing

We are alerting you and others who were impacted so that you can take steps to protect yourself. As a precaution, Medtronic has arranged for you to receive a complimentary one-year subscription with ID Experts^{fi}, a leading identity and credit protection service.

Medtronic is not affiliated in any way with ID Experts; however, their services have come highly recommended. ID Experts offers fully managed recovery services available to you, including:

- 12 months of credit and CyberScan monitoring;
- A \$1,000,000 insurance reimbursement policy;
- Educational materials; and
- Complete access to their fraud resolution representatives.

With this protection, ID Experts will help you resolve issues if your identity is compromised.

What You Can Do

Please visit www.idexpertscorp.com/protect and provide the following enrollment code [CODE].

If you have any questions about ID Experts identity and monitoring protection services or need assistance in enrolling, please call ID Experts at 1-800-939-4170. Please note the deadline to enroll with ID Experts is October 8, 2016.

For More Information

Enclosed is an information sheet for you called "**Recommended Steps to Complete Enrollment with ID Experts**," which outlines additional steps you may wish to take in addition to enrolling with ID Experts. As mentioned in the information sheet, we recommend you regularly review your account statements, monitor your credit reports, and take other appropriate actions to protect against potential fraud or identity theft.

If you have any questions about this letter or the incident, please contact ID Experts at 1-800-939-4170.

Protecting personal information is critically important to Medtronic. We appreciate and apologize for any inconvenience this situation may cause.

Sincerely,

Sincerely,

Louis Dias Chief Patient Officer Medtronic

930M15262-20160712

Thomas M. McSteen Director, Global Privacy Office Medtronic

Recommended Steps to Complete Enrollment with ID Expertsfi

By immediately taking the following simple steps, you can help prevent your information from being misused.

1. Enrollment - To enroll in the free membership, please visit <u>www.idexpertscorp.com</u> and provide the enrollment code located on the second page of this letter.

2. Activate the Credit Monitoring provided - Now that you are enrolled, please login to your account at <u>www.idexpertscorp.com</u> with the user ID and password you selected during your enrollment. Your login information will be provided in the Welcome Letter that you should receive shortly in the mail or instantly via email if an email address was provided. You will find detailed instructions for activating the credit monitoring on the website. The monitoring is good for 12 months paid for by Medtronic. Once activated, you will be notified within 24 hours of any changes to your credit report, alerting you to potentially fraudulent activity such as new accounts or inquiries.

3. Review your credit reports. We recommend that you remain vigilant by reviewing account statements and monitoring credit reports. Under federal law, you also are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to <u>www.annualcreditreport.com</u> or call 1-877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months.

If you discover any suspicious items and have enrolled with ID Experts, notify them immediately by calling or by visiting their Member website and filing a theft report.

If you file a theft report with ID Experts, you will be contacted by a member of the Recovery Department who will help you determine the cause of the suspicious items. In the unlikely event that you fall victim to identity theft as a consequence of this incident, you will be assigned an ID Experts Recovery Advocate who will work on your behalf to identify, stop and reverse the damage quickly.

You should also know that you have the right to file a police report if you ever experience identity fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim. A police report is often required to dispute fraudulent items. You can report suspected incidents of identity theft to local law enforcement or to the Attorney General.

4. Place Fraud Alerts with the three credit bureaus. We recommend you do this after activating your credit monitoring. You can place a fraud alert at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three bureaus is as follows:

Credit Bureaus

| Equifax Fraud Reporting | Experian Fraud Reporting | TransUnion Fraud Reporting |
|-------------------------|--------------------------|----------------------------|
| 1-800-525-6285 | 1-888-397-3742 | 1-800-680-7289 |
| P.O. Box 740241 | P.O. Box 9554 | P.O. Box 2000 |
| Atlanta, GA 30374-0241 | Allen, TX 75013 | Chester, PA 19022-2000 |
| www.alerts.equifax.com | www.experian.com | www.transunion.com |

It is necessary to contact only ONE of these bureaus and use only ONE of these methods. As soon as one of the three bureaus confirms your fraud alert, the others are notified to place alerts on their records as well. You will receive confirmation letters in the mail and will then be able to order all three credit reports, free of charge, for your review.

5. Security Freeze. By placing a security freeze, someone who fraudulently acquires your personal identifying information will not be able to use that information to open new accounts or borrow money in your name. You will need to contact the three national credit reporting bureaus listed above in writing to place the freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze. The cost of placing the freeze varies by the state you live in and for each credit reporting

bureau. The Credit Bureau may charge a fee of up to \$5.00 to place a freeze, lift, or remove a freeze. However, if you are a victim of identity theft and have filed a report with your local law enforcement agency or submitted an ID Theft Complaint Form with the Federal Trade Commission, there may be no charge to place the freeze.

6. You can obtain additional information about the steps you can take to avoid identity theft from the following agencies. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them.

California Residents: Visit the California Office of Privacy Protection (<u>www.privacy.ca.gov</u>) for additional information on protection against identity theft.

Kentucky Residents: Office of the Attorney General of Kentucky, 700 Capitol Avenue, Suite 118 Frankfort, Kentucky 40601, www.ag.ky.gov, Telephone: 1-502-696-5300.

Maryland Residents: Office of the Attorney General of Maryland, Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202, <u>www.oag.state.md.us/Consumer</u>, Telephone: 1-888-743-0023.

North Carolina Residents: Office of the Attorney General of North Carolina, 9001 Mail Service Center Raleigh, NC 27699-9001, www.ncdoj.com, Telephone: 1-919-716-6400.

All US Residents: Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Avenue, NW Washington, DC 20580, www.consumer.gov/idtheft, 1-877-IDTHEFT (438-4338), TDD: 1-202-326-2502.