May 27, 2016

#### VIA EMAIL

National Network of Abortion Funds P.O. Box 170280 Boston, MA 02117

Name of Individual Address

**Re: NOTICE OF DATA BREACH** 

Dear [Name],

#### What Happened

On or about April 7, 2016, the National Network of Abortion Funds (NNAF) Bowl-a-Thon website (http://bowlathon.nnaf.org/) was attacked. Over a period of days, fake comments were entered, fraudulent donations were submitted, and fake donation activity threatened the site's functionality. Many Bowl-a-Thon registered participants also received an offensive email. We promptly reported this to law enforcement. Out of an abundance of caution, on April 14, 2016, we shut down the Bowl-a-Thon website in order to investigate the breadth and depth of this attack, working with law enforcement, forensic experts, legal counsel, and our website hosting vendor.

As a result of this investigation, we learned on May 24, 2016 that certain donors' payment card information was compromised by a specific part of this broader attack. Specifically, the attacker injected malicious code that allowed the attacker to observe the information entered when the donations were made.

We regret that your personal information and payment card information may be among those affected.

### **What Information Was Involved**

Your name, physical address, email address, and payment card information may have been affected.

### What We Are Doing

The privacy and security of supporter information is a responsibility that we take very seriously at NNAF. We understand that security and privacy are important to you, and want to update you on the steps we have taken since learning of this attack.

Upon learning that the Bowl-a-Thon site was under attack, NNAF worked with its vendor to block IP addresses associated with the attack, disabled the website, contacted law enforcement, and began an investigation with the assistance of cybersecurity professionals. We have contacted the individuals who may have received an offensive email. We continued working with our website hosting vendor and cybersecurity professionals, who concluded on May 24, 2016 that your personal information and payment card information was likely affected. On May 24, 2016, we notified our payment card processor regarding the likely compromise of payment card information.

# What You Can Do

For your protection, you should report the payment card that you used to make your donation as stolen to your card issuer and request a new card. We sincerely regret this inconvenience.

To help protect you, NNAF has engaged AllClearID to provide you with identity protection services for 12 months at no cost to you. The following identity protection service starts on the date of this notice and you can use them at any time during the next 12 months.

AllClear PRO: This service offers credit monitoring, a \$1 million identity theft insurance policy, and a dedicated investigator will help recover financial losses, restore your credit and make sure your identity is returned to its proper condition. To use the PRO service, you will need to provide your personal information to AllClear ID. You may sign up online at enroll.allclearid.com or by phone by calling 877-676-0379 using the following redemption code: {RedemptionCode}.

Please note: Additional steps may be required by you in order to activate your phone alerts and monitoring options.

In addition, we recommend that you remain vigilant about your personal information by reviewing account statements you have with other companies and by periodically checking your credit report from one or more of the national credit reporting companies, listed below for convenience. You may request an annual credit report for free through https://www.annualcreditreport.com/. Following such reviews, you should promptly report any suspicious activity or suspected identity theft to the proper law enforcement authorities.

You may also obtain information about fraud alerts and security freezes from the FTC and the credit reporting agencies. You may add a fraud alert to your credit report file to make it more difficult for someone to get credit in your name by requiring creditors to follow certain procedures. It may also delay your ability to obtain credit. To place a fraud alert on your file, contact one of the three nationwide credit reporting agencies; the first agency that processes your fraud alert will notify the others to do so as well. You may also add a security freeze to your credit report file to prohibit a credit reporting agency from releasing information from your credit report without your prior written authorization.

Equifax 800.525.6285 P.O. Box 740241 Atlanta, GA 30374 www.equifax.com Experian 888.397.3742 P.O. Box 9532 Allen, TX 75013 www.experian.com TransUnion 800.680.7289 Fraud Victim Assistance Division P.O. Box 6790 Fullerton, CA 92834 www.transunion.com When you receive your credit reports, review them carefully. Look for accounts or creditor inquiries that you did not initiate or do not recognize. Look for information, such as home address and Social Security number, that is not accurate. If you see anything you do not understand, call the credit reporting agency at the telephone number on the report. In addition, you may request that the Internal Revenue Service mark your account to identify any questionable activity by submitting Form 14039, "Identity Theft Affidavit," for actual or potential identity theft victims. This form is available at https://www.irs.gov/pub/irs-pdf/f14039.pdf.

We recommend you remain vigilant with respect to reviewing your account statements and credit reports, and promptly report any suspicious activity or suspected identity theft to the proper law enforcement authorities, including local law enforcement, your state's attorney general and/or the Federal Trade Commission ("FTC"). You may contact the FTC or your state's regulatory authority to obtain additional information about avoiding identity theft.

**Federal Trade Commission,** Consumer Response Center 600 Pennsylvania Avenue, NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), www.ftc.gov/idtheft

## **For More Information**

For more information please contact us at 773-217-0651 or email security@fundabortionnow.org.

Sincerely,

Yamani Hernandez
Executive Director
National Network of Abortion Funds