



January 31, 2017

**Re: Notice of Data Breach**

**Dear Persante Employee or Former Employee of Persante:**

We are contacting you to let you know that Persante Health Care (“Persante”) has been the targeted victim to an email spoofing incident. This scam resulted in the breaching of your personal information contained on your W2 Form, which includes your name, home address and social security number. While we are unaware of any actual or attempted misuse of this information, we take this incident very seriously.

We feel it is important to be vigilant in protecting your personal information and we are committed to providing you with tools to protect yourself from the possibility of identity theft. Therefore, we are offering you a complimentary 12-month identity theft protection service as described below:

**COMPLIMENTARY SERVICE OFFER:** At the expense of Persante, we would like to offer you a free one-year membership of ID Watchdog. This product helps detect possible misuse of your personal information and provides you with superior identity protection support focused on immediate identification and resolution of identity theft.

**HOW TO ENROLL:** Please see attached instructions entitled “How to Register Your ID Watchdog Account”. Please note – if you received this notice via a home email address – you may register through that link directly online. Otherwise, you may call ID Watchdog at 1-866-513-1518 - - this service is open 24/7. Please inform them that you are an employee of Persante Health Care.

**ADDITIONAL DETAILS REGARDING YOUR 12 MONTH ID WATCHDOG MEMBERSHIP**

Please see attached membership sheet entitled “Identity Theft Protection Benefit Summary” to review the benefits you will receive with this membership.

If you choose, you can also contact any of the three credit bureaus and request a credit freeze or fraud alert. It costs \$5.00 every time a temporarily lift is requested and \$5.00 to remove the freeze. To request a credit freeze you must write to all three credit bureaus and provide the following information:

- Full name, address, social security number and date of birth
- Addresses where you have lived in the past five years
- Proof of current address such as a current utility bill or phone bill
- Photocopy of a government issued identification card
- If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft

- If you are not a victim include payment by check, money order or credit card.

Equifax®

P.O. Box 740256  
Atlanta, GA 30374  
1-800-685-1111

Experian®

P.O. Box 8556  
Allen, TX 75013  
1-888-397-3742

TransUnion®

Fraud Victim Assistance Dept.  
P.O. Box 6790  
Fullerton, CA 92834  
1-800-680-7289

*Please note, if you plan on signing up for the complimentary service outlined above we recommend that you don't place a fraud alert or credit freeze until after enrollment because it can delay the receipt of your membership materials.*

We recommend that you also take these additional precautions:

- Remain vigilant by reviewing account statements and credit reports and report any suspicious activity to your financial institution immediately.
- Place password protection on all your accounts.
- Contact the Federal Trade Commission at 1-877-ID-THEFT, the Internal Revenue Service at 800-908-4490 and local law enforcement, who can provide additional information on preventing identity theft. The Federal Trade Commission also maintains an identity theft prevention related website at: <https://www.consumer.ftc.gov/topics/identity-theft>.
- The IRS recommends filing FORM 14039 to report potential compromising of your social security number. To obtain your form and instructions, please follow this link: <https://www.irs.gov/individuals/how-do-you-report-suspected-tax-fraud-activity>.

We have notified the FBI about this cybercrime incident and we are fully cooperating with their investigation. In addition, we have revisited our internal processes and are in the process of reinforcing our personal information security practices and re-training for those at the company with access to employee-related personally identifiable information.

We sincerely apologize for this incident, regret any inconvenience it may cause you, and encourage you to take advantage of the identity theft protection services being paid for by Persante.

For more information, please contact Sean Higgins, Director of Human Resources, at 856-316-1206 or [sean.higgins@persante.com](mailto:sean.higgins@persante.com).

Sincerely,

Sean Higgins  
Director of Human Resources