## KAPLAN) PROFESSIONAL

October 3, 2018

Office of Consumer Protection (OCP) Montana Office of Attorney General 215 N Sanders St. Helena, MT 59601 ocpdatabreach@mt.gov

Re: Legal Notice of Information Security Breach Pursuant to Mont. Code Ann. § 30-14-1701 et seq.

To Whom It May Concern:

In accordance with the above-referenced provision of Montana law, I write to inform you of an information security incident affecting approximately 7 Montana residents.

During routine security monitoring of the PPI website (ppi2pass.com), we found indications of suspicious activity and immediately launched an investigation. On September 19, 2018, our investigation determined that a hacker had implemented malicious code that allowed the hacker to obtain access to personal information that was submitted in connection with transactions made on the website between March 9, 2017 and April 5, 2017. The personal information that was likely accessed may have included name, physical address, email address, phone number, and credit or debit card information (e.g. card number, expiration date, and Card Verification Value ("CVV") or Card Security Value ("CSV")).

Upon learning of the incident, PPI took immediate steps to protect consumers by investigating the incident, eliminating and preventing any further unauthorized access, and enhancing our security and monitoring measures. As part of our investigation and remediation work, we have also brought in a leading third-party forensics firm and contacted law enforcement. Upon determining that the attack may have resulted in access to certain personal information, we also started working immediately to notify potentially impacted customers and offer them assistance, including arranging for free credit monitoring.

Enclosed is a copy of the notification letter that will be sent to affected individuals via first-class mail on October 4, 2018. As indicated in the attachment, the notification to individuals includes: (1) a description of the incident and the type of personal information at issue; (2) the actions taken by PPI to protect personal information from further unauthorized access; (3) PPI's address and a toll-free phone number to call for further information and assistance; (4) information on how the individual may enroll in free credit monitoring and other complimentary services arranged by PPI; (5) information about how to place a fraud alert or security freeze on a credit report; (6) the toll-free numbers and addresses for the major consumer reporting agencies; (7) the toll-free number, address, and website for the Federal Trade Commission; and (8) advice that directs the individual to remain vigilant by reviewing account statements and monitoring free credit reports.

If you have any questions or need further information regarding this incident, please do not hesitate to contact me.

Sincerely,

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