

Month XX, 2018

Name Address Address

Re: Notice of data exposure

Dear Name:

Recently, TIAA became aware that your personal identifiable information was viewed online by an unauthorized third-party. Your account and web logon credentials were not accessed as a result, however. Once we became aware of this issue, we quickly shut down access to your information and disabled your login to your online account.

#### The information involved

Your name, account balance, and Social Security number was viewed. There has been no unauthorized activity on your account and it has been disabled to prevent any further impact.

# What we are doing

TIAA is offering you identity repair assistance, credit monitoring, identity protection services and \$1,000,000 in identity theft insurance coverage through AllClear ID at TIAA's expense for two years.

The AllClear ID service will be valid for two years from the date you register. To receive the complimentary AllClear ID credit monitoring and identity theft monitoring service, you must register with AllClear ID within 24 months.

- AllClear Identity Repair: This service is automatically available to you with no enrollment required. If a
  problem arises, call 1-877-676-0379 and a dedicated investigator will help recover financial losses,
  restore your credit and make sure your identity is returned to its proper condition.
- AllClear Credit Monitoring: This service offers additional layers of protection including credit monitoring and a \$1 million identity theft insurance policy. To use this service, you will need to provide your personal information to AllClear ID. You may sign up online at enroll.allclearid.com or by calling 877-676-0379, using the following redemption code: {Redemption Code}.

Please note that additional action after registration may be required by you in order to activate phone alerts and monitoring options.

### What you can do

Even if you do not wish to register for the credit monitoring service, we recommend that you integrate a regular review of all of your account statements and periodically obtain your credit report from one or more of the national credit reporting companies.

#### For more information

For more information about TIAA's privacy policy please refer to the following website: http://www.tiaa.org/about/inside/topics/index.html

Please feel free to contact me directly at (800) XXX-XXXX, extension XX XXXX if you have any questions concerning this matter.
Please know that we value your trust and take this matter very seriously.
Sincerely,
[signature]

### Other important information about identity theft prevention

You may obtain a free copy of your credit report online at www.annualcreditreport.com, by calling toll-free 1-877-322-8228, or by mailing an Annual Credit Report Request Form (available at www.annualcreditreport.com) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281. You may also purchase a copy of your credit report by contacting one or more of the three national credit reporting agencies listed below.

Equifax: P.O. Box 740241, Atlanta, GA 30374-0241, 1-800-685-1111, www.equifax.com

(NY residents: please call 1-800-349-9960)

Experian: P.O. Box 9532, Allen, TX 75013, 1-888-397-3742, www.experian.com

TransUnion: P.O. Box 1000, Chester, PA 19016, 1-800-888-4213, disclosure.transunion.com

When you receive your credit reports, review them carefully. Look for accounts or creditor inquiries that you did not initiate or do not recognize. Look for information, such as home address and Social Security number, that is not accurate. If you see anything you do not understand or identify information that you believe is not correct, call the credit reporting agency at the telephone number on the report.

We recommend you remain vigilant with respect to reviewing your account statements and credit reports, and promptly report any suspicious activity or suspected identity theft to us and to the proper law enforcement authorities, including local law enforcement, your state's attorney general and/or the Federal Trade Commission ("FTC"). You may contact the FTC or your state's regulatory authority to obtain additional information about avoiding identity theft.

Federal Trade Commission, Consumer Response Center 600 Pennsylvania Avenue, NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), www.ftc.gov/idtheft

For residents of Maryland: You may also obtain information about preventing and avoiding identity theft from the Maryland Office of the Attorney General:

Maryland Office of the Attorney General, Consumer Protection Division 200 St. Paul Place, Baltimore, MD 21202, 1-888-743-0023, www.oag.state.md.us

For residents of North Carolina: You may also obtain information about preventing and avoiding identity theft from the North Carolina Attorney General's Office:

North Carolina Attorney General's Office, Consumer Protection Division 9001 Mail Service Center, Raleigh, NC 27699-9001, 1-877-5-NO-SCAM, www.ncdoj.gov

Fraud Alerts: There are also two types of fraud alerts that you can place on your credit report to put your creditors on notice that you may be a victim of fraud: an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for at least 90 days. You may have an extended alert placed on your credit report if you have already been a victim of identity theft with the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years. You can place a fraud alert on your credit report by calling the toll-free fraud number of any of the three national credit reporting agencies listed below.

 Equifax:
 1-888-766-0008, www.equifax.com

 Experian:
 1-888-397-3742, www.experian.com

 TransUnion:
 1-800-680-7289, fraud.transunion.com

Credit Freezes: You may have the right to put a credit freeze, also known as a security freeze, on your credit file, so that no new credit can be opened in your name without the use of a PIN number that is issued to you when you initiate a freeze. A credit freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. If you place a credit freeze, potential creditors and other third parties will not be able to get access to your credit report unless you temporarily lift the freeze. Therefore, using a credit freeze may delay your ability to obtain credit. In addition, you may incur

fees to place, lift and/or remove a credit freeze. Credit freeze laws vary from state to state. The cost of placing, temporarily lifting, and removing a credit freeze also varies by state, generally \$5 to \$20 per action at each credit reporting company. Unlike a fraud alert, you must separately place a credit freeze on your credit file at each credit reporting company. Since the instructions for how to establish a credit freeze differ from state to state, please contact the three major credit reporting companies as specified below to find out more information:

Equifax: P.O. Box 105788, Atlanta, GA 30348, 1-800-685-1111, www.equifax.com

(For NY residents please call 1-800-349-9960)

Experian: P.O. Box 9554, Allen, TX 75013, 1-888-397-3742, www.experian.com

TransUnion: P.O. Box 2000, Chester, PA, 19016, 1-888-909-8872, freeze.transunion.com

You can obtain more information about fraud alerts and credit freezes by contacting the FTC or one of the national credit reporting agencies listed above.

### AllClear Identity Repair Terms of Use

If you become a victim of fraud using your personal information without authorization, AllClear ID will help recover your financial losses and restore your identity. Benefits include:

- 24 months of coverage with no enrollment required.
- No cost to you ever. AllClear Identity Repair is paid for by the participating Company.

# Services provided

If you suspect identity theft, simply call AllClear ID to file a claim. AllClear ID will provide appropriate and necessary remediation services ("Services") to help restore the compromised accounts and your identity to the state prior to the incident of fraud. Services are determined at the sole discretion of AllClear ID and are subject to the terms and conditions found on the AllClear ID website. AllClear Identity Repair is not an insurance policy, and AllClear ID will not make payments or reimbursements to you for any financial loss, liabilities or expenses you incur.

### Coverage period

Service is automatically available to you with no enrollment required for 24 months from the date of the incident notification you received from Company (the "Coverage Period"). Fraud Events (each, an "Event") that were discovered prior to your Coverage Period are not covered by AllClear Identity Repair services.

### **Eligibility requirements**

To be eligible for Services under AllClear Identity Repair coverage, you must fully comply, without limitations, with your obligations under the terms herein, you must be a citizen or legal resident eighteen (18) years of age or older, and have a valid U.S. Social Security number. Minors under eighteen (18) years of age may be eligible, but must be sponsored by a parent or guardian. The Services cover only you and your personal financial and medical accounts that are directly associated with your valid U.S. Social Security number, including but not limited to credit card, bank, or other financial accounts and/or medical accounts.

### How to file a claim

If you become a victim of fraud covered by the AllClear Identity Repair services, you must:

- Notify AllClear ID by calling 1.855.434.8077 to report the fraud prior to expiration of your Coverage Period;
- Provide proof of eligibility for AllClear Identity Repair by providing the redemption code on the notification letter you received from the sponsor Company;
- Fully cooperate and be truthful with AllClear ID about the Event and agree to execute any documents AllClear ID may reasonably require; and
- Fully cooperate with AllClear ID in any remediation process, including, but not limited to, providing AllClear ID with copies of all available investigation files or reports from any institution, including, but not limited to, credit institutions or law enforcement agencies, relating to the alleged theft.

### Coverage under AllClear Identity Repair does not apply to the following:

Any expense, damage or loss:

- Due to
  - Any transactions on your financial accounts made by authorized users, even if acting without your knowledge, or
  - Any act of theft, deceit, collusion, dishonesty or criminal act by you or any person acting in concert with you, or by any of your authorized representatives, whether acting alone or in collusion with you or others (collectively, your "Misrepresentation");
- Incurred by you from an Event that did not occur during your coverage period; or
- In connection with an Event that you fail to report to AllClear ID prior to the expiration of your AllClear Identity Repair coverage period.

#### Other exclusions:

- AllClear ID will not pay or be obligated for any costs or expenses other than as described herein, including
  without limitation fees of any service providers not retained by AllClear ID; AllClear ID reserves the right to
  investigate any asserted claim to determine its validity.
- AllClear ID is not an insurance company, and AllClear Identity Repair is not an insurance policy; AllClear ID will
  not make payments or reimbursements to you for any loss or liability you may incur.
- AllClear ID is not a credit repair organization, is not a credit counseling service, and does not promise to help you
  improve your credit history or rating beyond resolving incidents of fraud.
- AllClear ID reserves the right to reasonably investigate any asserted claim to determine its validity. All recipients
  of AllClear Identity Repair coverage are expected to protect their personal information in a reasonable way at all
  times. Accordingly, recipients will not deliberately or recklessly disclose or publish their Social Security number
  or any other personal information to those who would reasonably be expected to improperly use or disclose that
  Personal Information.

## **Opt-out policy**

If for any reason you wish to have your information removed from the eligibility database for AllClear Identity Repair, please contact AllClear ID:

E-mail	<u>Mail</u>	<u>Phone</u>
support@allclearid.com	AllClear ID, Inc.	1.855.434.8077
	823 Congress Avenue Suite 300	
	Austin, Texas 78701	