

Hello,

We are writing to let you know about a security incident at one of our vendors that may have affected your personal information. We are not aware of any attempted or actual misuse of your personal information as a result of this event. However, we want to make sure you are aware of the facts surrounding this incident so that you can take the appropriate precautions you feel are needed to protect your personal information. We have enclosed information on several identity protection resources that may be of interest to you, including a complimentary subscription to a 24-month credit monitoring and identity protection service.

On June 11, 2021, a vendor that Mercedes-Benz uses for digital sales and marketing activities reported that it had inadvertently misconfigured the privacy settings on a Microsoft platform containing historical records that included personal information for a subset of Mercedes-Benz customers and potential buyers. What was intended to be a private vendor resource could be viewed by others. To view the information, one would need knowledge of a special software program as well as particular software tools. A common Internet search would not have returned any information contained in these files. The misconfiguration has now been fixed.

The vendor has told us this information was provided by you and other Mercedes-Benz customers and interested buyers through Mercedes-Benz or dealer websites, which the vendor collected for sales and marketing purposes. These records may have included your name, social security number, credit card information, and/or date of birth. This information was originally collected between January 2014 and June 2017, and the vendor has determined this information could have been accessed between June 2017 and May 2021.

The cybersecurity company that has been investigating this situation has uncovered no evidence that any Mercedes-Benz files have been maliciously misused. However, out of an abundance of caution, we want to make sure all affected individuals have the right resources at their disposal to protect themselves. We have purchased a credit monitoring and identity protection service from Experian, which will be at no cost to you. To subscribe, please follow the attached instructions. We are also including an Identity Protection Reference Guide that includes additional resources on how to prevent identity theft.

We are sorry for any inconvenience this may have caused you. If you have any credit monitoring questions, please reach out to the call center at Experian. For all other questions, please contact the Mercedes-Benz call center at 1-800-367-6372, 9 AM - 9 PM ET.

Sincerely, Mercedes-Benz USA

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## **IDENTITY PROTECTION REFERENCE GUIDE**

1. Review your Credit Reports. We recommend that you monitor your credit reports for any activity you do not recognize. Under federal law, you are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To order your free annual credit report, visit www.annualcreditreport.com, call toll-free (877) 322-8228, or complete the Annual Credit Report Request Form on the U.S. Federal Trade Commission's ("FTC") website at www.ftc.gov and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. The three credit bureaus provide free annual credit reports only through the website, toll-free number or request form.

If you see anything in your credit report that you do not understand, call the credit bureau at the telephone number on the report. You should notify the credit bureaus of any inaccuracies in your report, whether due to error or fraud, as soon as possible so the information can be investigated and, if found to be in error, corrected. If there are accounts or charges you did not authorize, immediately notify the appropriate credit bureau by telephone and in writing.

**2. Place Fraud Alerts**. You can place a fraud alert at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. Please note that placing a fraud alert may delay you when seeking to obtain credit. You can learn more about fraud alerts by contacting the credit bureaus or by visiting their websites:

EquifaxExperianTransUnion1-800-525-62851-888-397-37421-800-680-7289P.O. Box 740241P.O. Box 9554P.O. Box 2000

Atlanta, GA 30374-0241 Allen, TX 75013 Chester, PA 19022-2000

www.equifax.com www.experian.com www.transunion.com

It is only necessary to contact <u>one</u> of these bureaus and use only <u>one</u> of these methods. As soon as one of the three bureaus confirms your fraud alert, the others are notified to place alerts on their records as well. You should receive confirmation letters in the mail and will then be able to order all three credit reports, free of charge, for your review.

**3. Place Security Freezes.** By placing a security freeze, someone who fraudulently acquires your personally identifying information will not be able to use that information to open new accounts or borrow money in your name. Federal and state laws prohibit charges for placing, temporarily lifting, or removing a security freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze.

To place a security freeze, you must contact <u>each</u> of the three national credit reporting bureaus listed above and provide the following information: (1) your full name; (2) your social security number; (3) date of birth; (4) the addresses where you have lived over the past two years; (5) proof of current address, such as a utility bill or telephone bill; (6) a copy of a government issued identification card; and (7) if you are the victim of identity theft, include the police report, investigative report, or complaint to a law enforcement agency. If the request to place a security freeze is made by toll-free telephone or secure electronic means, the credit bureaus have one business day after receiving your request to place the security freeze on your credit report. If the request is made by mail, the credit bureaus have three business days to place the security freeze on your credit report after receiving your request. The credit bureaus must send confirmation to you within five business days and provide you with information concerning the process by which you may remove or lift the security freeze.

- **4. Monitor Your Account Statements.** We encourage you to carefully monitor your financial account statements, medical provider statements, and insurance statements for fraudulent activity and report anything suspicious to the respective institution or provider.
- **5. You can obtain additional information** about the steps you can take to avoid identity theft and more information about fraud alerts and security freezes from the FTC. You may contact the FTC, Consumer Response Center at: 600 Pennsylvania Avenue NW, Washington, DC 20580, <a href="https://www.consumer.gov/idtheft">www.consumer.gov/idtheft</a>, 1-877-IDTHEFT (438-4338), TDD: 1-202-326-2502.

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**Maryland Residents:** You can obtain additional information about identity theft prevention and protection from the Maryland Attorney General, Identity Theft Unit at: 200 St. Paul Place, 25<sup>th</sup> Floor, Baltimore, MD 21202, 1-866-366-8343 or (410) 576-6491, <a href="https://www.marylandattorneygeneral.gov">https://www.marylandattorneygeneral.gov</a>.

**New York Residents:** You can obtain additional information about identity theft prevention and protection from the New York State Attorney General, The Capitol, State Street and Washington Avenue, Albany, NY 12224-0341, 1-800-771-7755, <a href="https://ag.ny.gov/">https://ag.ny.gov/</a>.

**North Carolina Residents:** You can obtain additional information about preventing identity theft from the North Carolina Office of the Attorney General, Consumer Protection Division at: 9001 Mail Service Center, Raleigh, NC 27699-9001, (877) 566-7226 (toll-free within North Carolina) or (919) 716-6000, <a href="https://ncdoj.gov/">https://ncdoj.gov/</a>.

## DETAILS REGARDING YOUR EXPERIAN IDENTITYWORKS MEMBERSHIP

Mercedes-Benz is offering you a two-year, complimentary membership for IdentityWorks<sup>SM</sup>, a product offered by Experian®, to help with detection and resolution of identity theft. To activate your membership and start monitoring your personal information, please follow the steps below:

- Ensure that you **enroll by 09/30/2021** (Your code will not work after this date.)
- Visit the Experian IdentityWorks website to enroll: www.experianidworks.com/3bplus
- Provide your **activation code**:

If you have questions about the product	t, need assistance with identity restoration, or would like an a	alternative to
enrolling in Experian IdentityWorks onli	ne, please contact Experian at 877.288.8057 by <b>09/30/2021.</b>	Be prepared
to provide engagement number	as proof of eligibility for the identity restoration services by	Experian.

A credit card is **not** required for enrollment in Experian IdentityWorks.

You can contact Experian **immediately** regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- Experian credit report at signup: See what information is associated with your credit file. Daily credit reports are available for online members only.\*
- Credit Monitoring: Actively monitors Experian, Equifax and Transunion files for indicators of fraud.
- Internet Surveillance: Technology searches the web, chat rooms & bulletin boards 24/7 to identify trading or selling of your personal information on the Dark Web.
- Identity Restoration: Identity Restoration agents are immediately available to help you address credit and non-credit related fraud.
- Experian IdentityWorks ExtendCARE<sup>TM</sup>: You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- Up to \$1 Million Identity Theft Insurance\*\*: Provides coverage for certain costs and unauthorized electronic fund transfers.

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent at 877.288.8057. If, after discussing your situation with an agent, it is determined that Identity Restoration support is needed, then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this Identity Restoration support is available to you for two years from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at <a href="https://www.ExperianIDWorks.com/restoration">www.ExperianIDWorks.com/restoration</a>. You will also find self-help tips and information about identity protection at this site.

<sup>\*</sup> Offline members will be eligible to call for additional reports quarterly after enrolling.

<sup>\*\*</sup> The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.