

December 22, 2020

Notice of Data Security Incident

We are writing to share important information with you regarding a data security incident that potentially involved your personally identifiable information ("PII"). We take this incident very seriously and are providing you with information so that you can further protect your PII.

What Happened:

On December 11, 2020, we received confirmation that data on certain servers we maintain had been compromised, potentially exposing your PII.

What Information Was Involved:

The PII that could have been accessed by the unauthorized individual may have included your:

Name
Address
Phone Number
Social Security Number
Date of Birth
Email Address

What We Are Doing:

The confidentiality of PII is one of the dealership's top priorities. Immediately upon learning of this incident, we took steps to ensure that the unauthorized individual no longer had access to our system. Further, we retained a third-party IT firm to assist in implementing additional security measures to ensure we do everything possible to secure our IT infrastructure. We have already strengthened our system and will continue to do so throughout this process and beyond.

What You Can Do:

We recommend that you remain vigilant in regularly reviewing and monitoring all of your account statements and credit reports to guard against any unauthorized transactions or activity. Under federal law, you are entitled to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to www.annualcreditreport.com or call 877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months.

You may also place a security freeze on your credit bureaus. By doing so, somebody who fraudulently acquires your personal identifying information will not be able to use that information to open new accounts or borrow money in your name. You will need to contact the three national credit reporting bureaus listed below to place the freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze. There is no cost to freeze or unfreeze your credit files.

Equifax Fraud Reporting
1-866-349-5191
PO Box 105069
Atlanta, GA 30348-5069
www.equifax.com

Experian Fraud Reporting
1-888-397-3742
PO Box 9954
Allen, TX 75013
www.experian.com

TransUnion Fraud Reporting
1-800-680-7289
PO Box 2000
Chester, PA 19022-2000
www.transunion.com

We value your business and apologize for any inconvenience caused by this incident. Thank you for your understanding.

Sincerely,

Bretz RV & Marine