<<Date>> (Format: Month Day, Year)

<<first_name>> <<middle_name>> <<last_name>> <<suffix>>
<<address_1>>
<<address_2>>
<<city>>, <<state_province>> <<postal_code>>
<<country>>

Subject: Notice of Data <<b2b_text_1(Header)>>

Dear <<first_name>> <<middle_name>> <<last_name>> <<suffix>>:

I am writing to inform you of a data security incident that may have affected some of your personal information. Rental Equipment Investment Corporation ("REIC"), takes the privacy and security of personal information very seriously. We want to provide you with information regarding the incident, inform you about steps you can take to help protect your information, and offer you complimentary identity monitoring services.

What Happened? On April 16, 2021, REIC learned of unusual activity in an employee email account. Upon discovering this activity, REIC immediately took steps to secure the email system and began an internal investigation. We also engaged a leading cybersecurity firm to assist with the investigation to determine whether any personal information may have been affected. On August 19, 2021 the investigation determined that your personal information may have been affected. We have no reason to believe that your personal information has been misused, only that it was potentially accessed. Nonetheless, we are writing to inform you about the incident and to share with you steps you can take to protect your personal information.

What Information Was Involved? The potentially affected information may have included your <<b2b_text_2(ImpactedData)>>.

What Are We Doing? As soon as we discovered this incident, we took the steps described above. We also implemented additional security features for our email system to reduce the risk of a similar incident occurring in the future. We have notified the Federal Bureau of Investigation and will provide whatever cooperation is necessary to hold the perpetrators accountable. In addition, out of an abundance of caution, we are offering you complimentary identity monitoring services for twelve (12) months at no cost to you through Kroll. Kroll is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Your identity monitoring services include Credit Monitoring, Fraud Consultation, and Identity Theft Restoration.

Visit **https://enroll.krollmonitoring.com** to activate and take advantage of your identity monitoring services.

*You have until **November 24, 2021** to activate your identity monitoring services.*

Membership Number: **<<Membership Number s_n>>**

Additional information describing your services is included with this letter.

What Can You Do? Please review this letter carefully, along with the enclosed guidance included with this letter about additional steps you can take to help protect your information. We encourage you to activate the identity monitoring services we are offering at no cost to you. Please contact Kroll with any questions or for assistance with activating the free identity monitoring services. Kroll representatives are available Monday through Friday from 7:00 am – 4:30 pm Mountain Time (excluding some U.S. holidays). The deadline to activate the identity monitoring services is November 24, 2021.

We encourage you to take full advantage of this service offering. Kroll representatives are fully versed on the incident and can answer questions or respond to concerns you may have regarding how to help safeguard your personal information.

For More Information: Further information about how to help protect your personal information appears on the following page. If you have questions or need assistance, please call our dedicated call center at 1-855-651-2668, Monday through Friday from 7:00 am – 4:30 pm Mountain Time (excluding some U.S. holidays).

We take your trust in us and this matter very seriously. Please accept our sincere apologies for any worry or inconvenience that this may cause you.

Sincerely,

Matt Linn
Chief Financial Officer
REIC

STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting http://www.annualcreditreport.com/, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax	**Experian**	**TransUnion**
P.O. Box 105851	P.O. Box 9532	P.O. Box 1000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19016
1-800-525-6285	1-888-397-3742	1-800-916-8800
www.equifax.com	www.experian.com	www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at http://www.annualcreditreport.com.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission
600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov, and
www.ftc.gov/idtheft
1-877-438-4338

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf.

KROLL

TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You have been provided with access to the following services from Kroll:

Single Bureau Credit Monitoring

You will receive alerts when there are changes to your credit data—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you'll have the option to call a Kroll fraud specialist, who will be able to help you determine if it is an indicator of identity theft.

Fraud Consultation

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

Identity Theft Restoration

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator will be able to dig deep to uncover the scope of the identity theft, and then work to resolve it.

Kroll's activation website is only compatible with the current version or one version earlier of Chrome, Firefox, Safari and Edge.

To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.