

MASS DESIGN GROUP

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Important Security and Protection Notification.
Please read this entire letter.

Dear [REDACTED],

We are contacting you because we learned of a data security incident that may have exposed some of your personal information. At this time, we have no evidence that suggests any of your personal information has been accessed, acquired, or used. However, out of an abundance of caution, we are providing this notification. Certain information for residents of specific states is provided at the end of this letter.

What happened?

On March 24, 2021, MASS Design Group was notified of a data security incident on February 19, 2021 involving its physical servers. A forensic cybersecurity consultant completed its investigation and finalized its findings on May 20, 2021 determining that an unknown third-party gained access to a server and launched a ransomware attack that made certain information on that server inaccessible.

What information was exposed?

After an investigation by our cybersecurity consultant, MASS Design determined with a reasonable degree of confidence that certain business files were accessed. We do not believe that the information contains any Personal Identifying Information (PII), and we have no evidence to determine that any PII was accessed, acquired, or used. However, because we cannot completely exclude the possibility that some PII was accessed, we are providing you this notification out of an abundance of caution.

What are we doing?

MASS Design immediately notified outside counsel, and hired a cybersecurity consultant to conduct a forensic investigation into the incident. The malicious software has been removed, and the incident has been remediated. MASS Design has been, and continues to be, thoroughly reviewing and updating its data protection policies and protocols, and engaging with a consultant to improve our overall security to ensure this incident does not occur in the future.

Additionally, to help protect your identity, we are offering a complimentary 24-month membership of Experian's® IdentityWorksSM. This product provides you with superior identity detection and resolution of identity theft. To activate your membership and start monitoring your personal information please follow the steps below:

- Ensure that you enroll by: **09/30/2021** (Your code will not work after this date.)
- **Contact** Mass Design Group at hello@massdesigngroup.org to receive your unique activation code
- **Visit** the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/credit>

Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
Telephone: (202) 326-2222

If you would like to request a security freeze, you may also contact each of the three largest consumer reporting agencies in the U.S. You have a right to obtain a security freeze free of charge pursuant to 15 U.S.C. § 1681c-1. Some fees may apply for other services provided by consumer reporting companies.

Equifax Security Freeze

P.O. Box 105788
Atlanta, GA 30348
1-800-349-9960
<https://www.equifax.com/personal/credit-report-services/>

Experian Security Freeze

P.O. Box 9554
Allen, TX 75013
1-888-397-3742
<https://www.experian.com/freeze/center.html>

TransUnion Security Freeze

P.O. Box 160
Woodlyn, PA 19094
1-888-909-8872
<https://www.transunion.com/credit-freeze>

In order to request a security freeze, you will need to provide some or all of the following information to the credit reporting agency, depending on whether you do so online, by phone, or by mail:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security Number;
3. Date of birth;
4. If you have moved in the past five (5) years, the addresses where you have lived over the prior five years;
5. Proof of current address, such as a current utility bill, telephone bill, rental agreement, or deed;
6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.);
7. Social Security Card, pay stub, or W2;
8. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

The credit reporting agencies have one (1) to three (3) business days after receiving your request to place a security freeze on your credit report, based upon the method of your request. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number (PIN) or password (or both) that can be used by you to authorize the removal or lifting of the security freeze. It is important to maintain this PIN/password in a secure place, as you will need it to lift or remove the security freeze.

To lift the security freeze in order to allow a specific entity or individual access to your credit report, you must make a request to each of the credit reporting agencies by mail, through their website, or by phone (using the contact information above). You must provide proper identification (including name, address, and social security number) and the PIN number or password provided to you when you placed the security freeze, as well as the identities of those entities or individuals you would like to receive your credit report. You may also temporarily lift a security freeze for a specified period of time rather than for a specific entity or individual, using the same contact information above. The credit bureaus have between one (1) hour (for requests made online) and three (3) business days (for request made by mail) after receiving your request to lift the security freeze for those identified entities or for the specified period of time.